

PASSIVE PROFIT MASTERY



THE
Best
FREE
LANCE
Writing
"MONEY
NICHES"

CHEATSHEET

THE BEST FREELANCE WRITING "MONEY NICHES"

We will talk about 30 markets that are highly lucrative to freelance writers. There is a huge demand for writers in these markets. We will explore how to take advantage of this opportunity and get more money! We will also explore how to take the opportunity into the future.

Certain markets and niches are ideal for freelance writers. The main niches are health, business, relationships and self-help.

Some examples in the health market are: addiction, beauty, diets, exercise and fitness, meditation, men's health, nutrition, sleep and dreaming, strength training, weight training, yoga and women's health are examples of niches in the overall market of health. You can write in one of these niches and do very well for yourself. Some other examples are joint pain, diabetic recipes & cellulite removal.

In the business market, some niche examples are: careers, professions, commodities and commodity trading, debt, options, puts and calls, economics, equities and stocks, foreign exchange, good practices, smart practices, international business, marketing and sales, outsourcing, real estate & personal finance, job, job hunting and resumes.

Another major market is relationships. Some niche examples are: dating, dating in various ages, spending time with other people in romantic ways, marriage, ceremonies, best man's speech, brides, children, bringing children up right, parenting, home schooling, senior dating, dating for divorced men or women, marriage for young couples with limited budget, online dating, online dating for business men, online dating for chief executive officers, picking up women & first time



dating.

The forth major market is either personal development or self-help. This includes examples such as: confidence, stress, eliminating stress, stress in relationships, how you look under stress and how you feel under stress. You might be creating advertisements or creating books on these topics. You could also be a specialist in public speaking. Time management is also a huge topic to write about.

These 4 niches are ideal for freelance writers! Why are these markets, niches and sub-niches so awesome? There are 3 things that you need to know about the health market. Products and information can cost hundreds and even thousands of dollars. Supplements, vitamins and exercise equipment are all expensive. This market has many niches with passionate people. Health and wellness is a HUGE market.

Wealth and business niches require people to spend money on information. People are always looking for ways to make money, which means ongoing success for your clients and you. People are greedy and there is an appetite for more wealth! There is always something to write about and new news in this niche.

People are passionate about finding a companion and finding inner peace and self-actualization. They are willing to spend money! Everyone wants strong, rewarding relationships. There is great interest in picking a demographic or marketing angle that is perfect for you. It can even be things like the death of a pet and dealing with that loss. There are plenty of websites and outlets for this information. There are businesses and entrepreneurs who are constantly looking for more material on these niches. These niches are all evergreen!

There is huge demand & a large amount of money being spent every day whether it be small or big ticket purchases. Entrepreneurs love these niches because there is huge opportunity for them. They are



always looking for new content with a special edge that you can provide. There are frequent buying opportunities and multi-item buyers. We aren't picking niches that don't have much demand. We are picking niches that have incredible demand!

As a writer, you have a certain advantage! That advantage is velocity. You can provide a competitive advantage. Small businesses and entrepreneurs are your ideal client. You're helping them put a new spin on their products and services. Writers explain and reduce complexity. They simplify and make content come to life. You can provide a special edge by writing in crisp and clear language. Your clients are also looking for reliable, long term writers and you can supply that to them.

When your clients are successful, they need you even more! If they make money, you make money. Growth is good and it means opportunity for you to supply more content. You are able to do this with successful small businesses. Find growing companies with a clear and current future vision. Latch onto a star!

You will make more money in a less amount of time with fewer hours spent by specializing in certain markets and niches. This is called the super start affect. Get great at fewer things and you will make more money. If you get great in these lucrative markets, you will make more money faster! It's a great example of less is more. It gets easier and easier to write as you specialize. As you focus, you learn faster and go deep, instead of wide. This does not limit your opportunity, it increases your opportunity. You can become very well known in that market/ niche. You will become reliable and dependable. This is how you become invaluable.

There are many ways to get more money even faster and make more money for yourself over time! Start writing Amazon Kindle books and to become a self-published author of books on Amazon. It's a great way to generate passive income. You own the business and assets



because the books are yours. The free traffic from Amazon is all you need! Depending on the market/niche, you can create your own digital products. You can go from being a new freelance writer to an advanced and focused entrepreneur. You can become a high demand freelance writer. You can easily start launching your own information/digital products. As a freelance writer, you are trading time for money.

I'm excited for you and thrilled we've gone through this together!

Go through this training again if you need to master it and stay motivated. Less is more! You know what kind of clients to work with now and the quality of those businesses matter! You know how to create your own products if you wish to go in that direction. You know how to have more fun, doing what you love!

