

PASSIVE PROFIT MASTERY



THE  
**Best**  
FREE  
LANCE  
**Writing**  
"MONEY  
NICHES"

TRANSCRIPT

# THE BEST FREELANCE WRITING "MONEY NICHES"

Hello and welcome. I am so excited for you. Let's not waste any time. Let's dive right in. We've got four things to cover in this training. First, in the special one of a kind guide, I will provide you with at least 30 markets that are highly lucrative for writers, especially freelance writers like you. Please pay close attention. There is a huge demand for writers in these markets. Second, we're going to discover why these niches and markets can help you make money as a writer, especially as a freelance writer. Let's talk about why you will have as much work as you can handle. Third, as bonus content, we will spend time exploring how to take advantage of this opportunity. You will clearly understand how to take the first few steps and also ramp up on your skills in exactly the right way, and how to get even more money and even work with very, very happy clients as a freelance writer. This is perfect for you. This is wonderful bonus content for you. Fourth, more bonus content.

In this training, we will also explore some wonderful ways to take the opportunity into the future as a freelance writer for other people and then, perhaps, for yourself as well. Please pay very, very close attention to this because it could really make a huge difference for you and your life and even for your family and those around you. Now, let's dive into the first part of this training right here, right now. Listen, there are certain markets and certain niches, which are ideal for entrepreneurs, and marketers, and small business folks. Now, these same niches and these same markets are perfect. I'll explain, in a short while, why these exact markets are perfect for freelance writers as well. We're all in this together. Now, let me explain some of these markets and some of



these niches. I'll start from the top level and then I'll work through some specific examples for you. You'll know exactly what markets and what niches make the most sense.

Now, at the top level, I will be talking about markets in a large way. Big buckets, in other words. I'll break down the niches and the sub-niches within these markets. Again, I'll provide many examples. I'll give you at least 30 different niches, 30 different areas that you can go into. Let's get started. First, let's talk about health. Health as in addiction, beauty, dental health, dietary supplements, diets and weight loss, exercise and fitness, meditation, men's health, mental health, nutrition, various remedies, sleep and dreaming, spiritual health, strength training, weight training, women's health, and yoga. These are wonderful examples of niches and sub-niches, in fact, within the overall market of health. You can write as a freelance writer in one or more of these markets and these niches and do very, very well for yourself.

How about some more examples of health-related niches? How about increasing testosterone? How about joint pain? How about diabetic recipes, low or no sugar recipes that is? How about cellulite removal? You see, all of these niches in these markets are ones where people are always looking for more, whether you are working with a client who needs this content or you're thinking about the end customer, someone who needs, wants, desires this information, well, that's what we're talking about here. These folks, the entire pool of people are terribly, wildly, crazy excited about these markets and these niches. That's why they're perfect for you as a freelance writer.

Now, let's move to another market. We just spoke about health. Let's move into business. Now, allow me to provide you with some specific examples of business-related freelance writing niches that are perfect for you to make a tremendous amount of money. Let's dive right in.



Careers, industries and professions; commodities and commodity trading, that would be things like gold and silver, perhaps, oil in some cases; debt elimination; derivatives, options, puts and calls, if you're familiar with those; if you're an investor, perhaps, or interested in that topic, you can do very well for yourself. Also, economics, micro and macro economics; equities and stock, stock trading, all kinds of stock trading; foreign exchange, also known as forex; general business topics, good practices, smart practices, intelligent ways to run and operate a business of any size, small, medium, or large; international business; global business; management and leadership; marketing and sales; outsourcing; real estate; personal finance; small business and entrepreneurship as well.

Now, let's provide, yet, more clarity here. Imagine someone who wanted specific advice or wanted details or wanted, perhaps, data with some language behind it, some case studies or examples, or perhaps, market data. Easy to do research, pull it in, and get writing. For example, betting systems and gambling, locations, hotels maybe taken those vacations where you have a good time in the casino. You'd be surprised. There's huge demand for those. In addition, how about jobs? Job hunting, getting a promotion, perhaps, writing cover letters, cover letter components, resumes, and well beyond. When it comes to looking for a job, people always want to do better. They always want to make more. Many people are looking for new jobs. Do you see what we've done? We've narrowed down. You can do this with any of these business topics.

Moving on to another major market. So far, by the way, we've covered, of course, health and we've covered business. Let's move into relationships. I'll give you just a handful here. I'm sure your mind is already spinning with wonderful, wonderful ideas about how you can take advantage of this as a freelance writer and where you can go to



start looking right now. We'll talk more about that in just a moment. First, let's talk about this third major market, relationships that includes topics such as dating, dating in various ages and I'll provide some examples in a moment. Basically, spending time with other people in romantic ways and having a really, really good time with those folks. Also, marriage and partnering up with the folks in various locations, for different reasons, doing it the right way, ceremonies that are related to that. Imagine what a bride is thinking and what a bride must care about. How about a best man's speech? There's huge demand for this.

Now, in addition, relationships, if we're to dive into that market and get into the niches and sub-niches, we could also be talking about children, bringing children up right, parenting, and everything that that entails. For example, maybe, home schooling. This is huge. It's a wonderful market. Again, dating, married children, anything that deals with other people. How about some more? I know that you're curious about this and it's really wonderful. These opportunities are very much abundant. I'm so excited for you. Well, let's talk about more relating to the relationship market. How about senior dating? Many baby boomers. We could be talking about dating for divorced men or divorced women or both. How about marriage for young couples, perhaps, with a limited budget? What about online versus offline dating, online dating for businessmen, businessmen who are over 50, perhaps, businessmen who are over 50? How about online dating for chief executive officers?

This is pretty specific and yet, this is exactly the kind of writing that you could get into and even specialize in on a very short period of time and do very well for yourself, become known as the writer in a particular market or a niche or even a sub-niche. Now, there's even more here. For example, picking up women, first timers, the first date. Now, this is a big deal. This is a great market. Again, you can imagine all the different ways that humans connect with other humans, the relationships that





we have. It's a third wonderful market free to go into and I provided you with many, many examples of niches and sub-niches as well. There is a fourth major market. I've already partially covered it, but I'm going to dive in a little bit deeper here. That fourth major market is what's known as either personal development or more generally, self help.

Now, this includes examples such as self-esteem or improving your self-esteem. Otherwise known as confidence. Also, stress or stress reduction, eliminating stress. There's many different examples of this; stress in the family, stress in relationships, stress at the job, stress under certain situations, maybe how you look under stress, maybe how you feel under stress and so forth. These are the kind of articles and eBooks that you could be writing. You might also be creating advertisements or advertisement type material that you could provide to your clients as a freelance writer. Furthermore, you could be a specialist in public speaking; what that entails, how to prepare examples of great public speakers and the lessons that we can all learn. Perhaps, motivation. Also, time management. That's a huge one. Who doesn't want to better manage their time, their schedule, their calendar. All of these are under that umbrella of self-help. Again, also known as personal development.

Now, I've provided you with more than 30 examples. In fact, I think, I've probably done 40 or 50 examples for you just so you can understand the four major markets. In this edition, you have many different specific niches and sub-niches that could make sense for you. Again, we could be looking at health, we could be looking at business, relationships, and then self help, again, also known as personal development. These are four major markets that are ideal. They were wonderful. They're absolutely wonderful for freelance writers. This is for you. This is absolutely for you. Now, you might be wondering at this point in the training. Why are these markets and why are these niches and sub-



niches so awesome? Why are they so lucrative and why am I so excited for you?

Let's take a moment and explore this together. First, when we talked about and think about the health market, there are three things that you need to know. First of all, products and information can cost hundreds of dollars. Some of these health products can cost thousands of dollars, think about treadmills and other exercise machinery. Now, this can also mean things like lotions and potions. It can be things like pills and capsules, supplements, of course, as they're known, vitamins and so forth. That means that there's big money for both products and information. As a freelance writer, this is perfect for you. Obviously, this is a big, big market. It's a market that has many niches with passionate people who put their health first. You can expect big spenders in this market, not only the end consumers and buyers, but also, your clients who need an endless stream of content that you can write for them. First, big money and second for health, passionate buyers.

Third, many health niches and sub-niches are what I like to call "ongoing". They're somewhat perpetual. That means, repeat business purchases are going to be made, and these repeat purchases mean that your clients and the businesses that you work for need an ever expanding library of content or constantly looking for brand new fresh content. It's a very lucrative market. Health and wellness and fitness and fat loss and beyond, this is just a wonderful market for you as a writer. How bout wealth and business? Well, many wealth niches require people to spend money on products and information and it could range anywhere from a couple of bucks to hundreds or even thousands, even tens of thousands of dollars. Again, when we talk about wealth and businesses, obviously we're, again, talking about many purchases or large purchases and even many large purchases. Big money, that's great for you. People are always looking for ways to



make money and get more money so they will not stop looking, which means, ongoing success for your clients and ongoing success for you as a freelance writer in this particular niche or this market.

I like to put it this way, people are greedy and there's an appetite for more wealth. That greed works well for your clients and your customers, and also, the end clients and customers as well. Greed is good for your business and the information you can provide can help people all at the same time. Many of the health and wealth niches are expensive or they require large or repeated purchases. Ongoing purchases where people, in some cases, become obsessed with getting the most up-to-date information and knowledge. They want everything all at once. They want it and they want it now. Again, repeat buyers, multiple products they get into a feeding frenzy or a reading frenzy. Ongoing updates and knowledge are often required in many markets. In fact, when it comes to wealth, when it comes to businesses and especially, for example, the stock market, there is always new news, always something to write about, same thing with health and wellness and so forth. Constant technological advancement, also, is your friend. This means, more money, more demand and insatiable curiosity to learn more and get the edge to beat out the competition and you supply the information through your freelance writing to your client's customers and businesses, but also, of course, to end customers who are consuming this information. Reading it and really, really enjoying what you write.

The third area, the third market, and the reason why it's so lucrative for you and I'll combine relationships, self help, and personal development together because they nicely and neatly fall together. People are passionate about finding a companion and about finding things like inner peace and self actualization, people are very passionate about what's close to them and also, what they are doing in relation to





other people. Literally, relationships. They are willing to spend money constantly to learn the skills required for a better life for themselves and between them and other people. Again, everyone wants love. Everyone wants better, longer lasting, stronger, more rewarding relationships. These even provide legacy and meaning to other people, to the readers of your content as a freelance writer in these markets and in these niches as you dive in and get more and more narrow over time, which I'll talk about.

Let's talk about dating for a moment. Dating is evergreen, as an example. There is great interest and perhaps, maybe, as a writer, picking a demographic or a marketing angle or approach that's perfect for you. Now, that means that there are many different demographics, many different tiers. You've got male, you've got female, you've got young adults, you've got teens and so forth, but you also have people that are in their 20s, in their 30s, people who are getting married, for example, people who are having children, people who are dealing with their baby boomer parents or very elderly parents. It can even be things like the death of a pet and dealing with that loss. There's huge demand for this. Again, personal development, but also self help for the individual and it goes well beyond that. These relationship niches and markets are very, very lucrative for you.

There are plenty of websites, there are plenty of outlets for this information as well. It's highly marketed that includes, obviously, business and health and fitness and fat loss. There's a heavy marketing component behind all of these. That means that there are businesses and entrepreneurs constantly looking for new material, which means, you will never be out of work as long as you're in one of these money niches. You've got excellent reach, many different ways of enhancing your social connections as to your clients and customers. That means, traffic on the web, internet, of course, and also access to people who



are looking for more information day in and day out. That's true for all these markets, which is exactly why I've selected them for you. They are also evergreen. All of these are evergreen. Again, to look at any of these, whether it is health or wealth or relationships, all of these are perpetual. They're evergreen.

Now, let's summarize the key points here because I know that I've covered an awful lot regarding why these particular markets and some of the niches in those markets are so lucrative for you. This is very, very important. There's huge demand. It's not decreasing. It's increasing. There's very, very high demand and high demand is great for you as a freelance writer. There is a large amount of money that's being spent every second, minute, hour, day, month, year. Small purchases again and again, large big ticket purchases, sometimes, again and again. There are small, medium and just giant businesses in these markets and in these niches and even in some of these sub-niches. There are giant companies but also, many different players always looking for new content that you could be writing for them.

Very importantly, entrepreneurs love these niches. Entrepreneurs and small business folks love these niches because there's huge opportunity for them, which means, the opportunity transfers over to you, huge customer base. This is very exciting. They are always looking for more content, new content, a special edge, special knowledge, fresh materials that you can provide or the little bit of research, perhaps, some case studies or just rewriting material that they have provided to you taking scientific content and making it accessible to their customers and clients. One example are taking the new gizmo or gadget or perhaps, some new fashion. Something that's fresh and new and you put a spin on it or again, you make it accessible to the average reader. There are frequent buying opportunities that's good for you. There are repeat buyers and many of these niches that's good for you.



There are multi item buyers, again, this is all very good for you. That's why I'm so excited. We're not picking markets or niches that don't have much demand. There's incredible demand.

Okay. Well, let's move into the third section. This is an extra bonus for you. It's very important that you really focus on this to get maximum value. I know that your head is already spinning. You'll likely want to go back and listen to many of these pieces of information again, but let's dive into the bonus right here, right now. Keep in mind that as a writer for small businesses, especially, and entrepreneurs and other related clients, you have a certain advantage because they have a certain advantage. That advantage is velocity where the speed of change and the speed of information delivery is critical because they are fast. They need to be fast. This is how they get an edge. This is how they beat larger competitors. This is how they gain a foothold in the market and a little, tiny marketer niche or even larger marketing niches, but they're still looking for that competitive advantage. You can provide that as a freelance writer.

Again, information is critical to these businesses within the company but also distributing the information. Not just physical products, of course, but information. Really great stories, really great writing, crisp, clean, easily accessible writing that you can do. Written content, in other words, is in great demand across the board and these markets and niches that I've discussed in the earlier parts of this training. You're also doing something else by working with small businesses and entrepreneurs, your ideal client. Burn that into your brain. Small businesses and entrepreneurs really, truly are your ideal client. Your supporting new products that they are launching. They could be launching physical products or digital products or a combination of both. You're supporting those launches. Or they have existing products and you're helping them to put a new spin on that product or those



products or even services that they are providing.

Writers explain, like you, in clear language. Writers reduce complexity. Writers tend to simplify and make the content come to life. You don't need to be a wonderful world class writer. You do not need that. If you are, you have an advantage, but you don't need that and yet, you're providing tremendous value to people who are embedded in the technology. They're very close to their products. They might have a disadvantage without you. You can provide a special edge by writing in very clear and crisp language, making the product or products accessible or the services accessible to their customers and clients. I'm talking about small businesses and entrepreneurs, they're also looking for a reliable, long-term writers and content providers to support their business in an ongoing basis. Although you're a freelance writer, they're looking for a regular writer or regular writers and you can supply that to them, regular content.

Now, a secret within a secret is the following. This is all part of the bonus that I'm providing now. The secret within a secret is that when your clients are profitable and successful, they need you even more. Great clients have a tremendous need for more and more content. If they make money, you make money. You can hitch on to a star. You can latch onto a star business that's growing and shoot for the moon and the stars and beyond. You can just basically hold on for dear life and provide more and more content to support their growing business. Growth is good. It can be a little bit chaotic and a little bit crazy, but growth means opportunity for you to supply more and more content. It's often that you're able to do this with successful entrepreneurs and successful small businesses. Again, this is a secret within a secret.

You're looking for those entrepreneurs and small businesses or the business itself is strong and you can talk to your clients about that and



find out just how well they're doing and that gives you an advantage. It's a very smart tactics. There's a strategy over this that you now know, but the specific tactic is very straightforward. You find growing companies and growing entrepreneurs. Were they clear and current, but also, a clear and powerful future vision? They know what they want and they want it now, and they're able to specify that to you. They also have a vision of the future. You can understand their vision because they've laid it out, they've mapped it out, they know what's going on in the here and now. You can see what's going to happen in the future with them by having some very simple and direct conversations with them. Or back and forth, obviously, by email or by chat and so forth. This is a great way to know that you're entering into and in effect, partnering up with great small businesses and entrepreneurs and that means great freelance work for you with an abundance of opportunity to provide them with content and grow with that business. Latch on to a star and that is a great way to win.

Now, I assume that all of this make sense and I'm so glad that you've heard this and we've spent time together. Again, hit yourself to those shooting stars, strong companies, and great niches as we've spent time talking about together. Listen, this works and I strongly recommend that you go with what works. I'm so excited for you about this. Now, I do have another bonus. Let's dive right in. Listen, here's how this goes. You will almost always make more money in a less amount of time and fewer hours spent, fewer days, weeks, and months. You're going to make more money faster by specializing and focusing on certain markets and niches. You already know the markets and you're aware of many examples regarding those niches and sub-niches that you now know are lucrative. This is what I like to call the superstar effect. Get great at fewer things and you will make more money. It's a bit counter intuitive, but when you get great at fewer things or in other words, if you get great in these lucrative markets and you specialize in these lucrative



markets that you're now aware of, you will make more money faster.

Listen, they say "less is more" and this is an example of that. It's a great example of "less is more". Now, why does this work? It's because it gets easier and easier to write as you specialize more and more. This does make sense, I hope because as you focus and you narrow, you'll learn faster. You're able to go deep versus wide. When you go deep, you're in effect drilling for oil. You just keep going down and down and more and more narrow. This does not limit your opportunity. It increases your opportunity because you become known as the best in that niche or that sub-niche. You become very, very well-known in that marketer niche especially if you focus and focus specifically on the content combined with quality writing, which I know that you will do. Of course, you will also deliver on time, become highly reliable and even become a dependable partner who provides great communication back and forth with your clients. This is how you become invaluable.

Now, what's the secret to make even more money? Are you excited? Are you greedily rubbing your hands together? I certainly hope so because there are many, many ways to get more money even faster and make more money for yourself over time in a way that's really, honestly and genius. Let's get specific here. One of my favorite ways is to start writing Amazon Kindle books and to become a self-published author of books on Amazon. It's easier than ever to do that these days. It's really wonderful. It is a great way to start generating passive income. These royalties come in day after day, month after month and you own the business. You own the assets because the books are yours and the free traffic from Amazon is all that you need. You'll have a cover for your book. You'll have the content of the book, which you'll write and Amazon supplies the customer experience, the buy buttons, they collect the money and you get your fair share. The royalties come in, they supply the traffic, more royalties come in or it could be better than that.





Also, depending on the market or niche that you're in, you can create your own information products, your own digital products. These info products or digital products are often very lucrative because of what we've covered today. I've explained very clearly, the markets and several of the niches in those markets that are very, very lucrative and often, they are in great demand, not just by your customers and your clients but the market in general. You can create your own info products or digital products. There's obviously a huge demand, big money being spent, the insatiable curiosity, repeat purchases, constant updates and news that we've already explored together today. You could go from being a new freelance writer to an advanced and focused entrepreneur. Now, along the way, you can become a very high in demand freelance writer charging a tremendous amount of money per article, per book, per ghost written report or white paper that you write. You can do anything that you want with your writing skills and even some of the marketing skills that you'll learn along the way. If you wished, of course, you could easily start launching your own information products, your own digital products. This is a great way to really launch your own online business.

As a freelance writer, you are trading time for money. That is perfectly fine. It's very reasonable. Many people make a lot of money doing nothing but freelance writing. They make more money as they focus in on the money niches, on the relationship niches, on the personal development niches that we have discovered together today. Many of them go on to be book authors or writers, perhaps, you already are and that's wonderful as well and then, still, others get more advanced, moving beyond books and eBooks, Kindle books and so forth in the full on training courses teaching and training others in various ways and markets and niches, some of the markets and niches we've described, some of them we've explored together. You could do the exact same



thing. This is why I'm so excited because starting off as a freelance writer, you gain the confidence, you gain the experience, and then you can, if you wish, boot strap and expand and just make more money. I bet you're really excited right now and I don't blame you. I'm very excited for you as well. We're in this together. I am really, really thrilled that we've gone through this together.

Okay. Well, let's wrap up now. I'm so thrilled that we've done this together, but it is time to summarize and fully wrap up. I bet the ideas are really flowing now, the opportunities and all the fireworks in your mind, I can practically see them. I feel that excitement. I really feel your energy. I hope you feel my energy as well. We are in this together. There are many of us that have done this. There are many of us who have been successful doing exactly what I have described. I have really given you multiple secrets as well. I'm happy to do that, happy to help you. If you need this training, again, that is simple as going back and going through it again. You know what niches are great, what markets are wonderful, you know why they're so awesome, why they're great. You know how to command more money over time and why specialization is your friend. Less is more. You do it in a very smart way.

You know what kinds of clients and customers to work with, entrepreneurs and small businesses, and the quality of those entrepreneurs and businesses matters as you know and you know how to play into that, you know how to capitalize on that, you know how to create your own info products, your own digital products in terms of the business expansion that's in front of you if you wish to go in that direction. There's obviously more training out there on exactly how to do that piece by piece, not just the strategy but all of the tactics. The confidence that you'll gain by going through all of this, boy, it really lights my fire. You also know how to have more fun doing what you love. It's very likely that you are already a writer, perhaps, in your



spare time. Maybe, you're a full-time writer looking for tips and tricks. I know that you love being a freelance writer or you will be in love with what you're doing. If nothing else, you'll be making money or making more money than you ever dream possible by providing content to entrepreneurs and small businesses.

Of course, there's plenty more to learn, but your eyes are wide open now. I'm so happy for you. I'm so excited and I can't wait to help you even more. Be sure, if you need to, to go back through this training to really soak it all up and master it. This is what gives you that unfair advantage that others do not have. To stay motivated, again, go back through the training and get inspired again and do it again and again. Do it as often as you need to to get motivated, to focus, to concentrate, to get the exact ideas, and know exactly what to do next. Listen, I know you can do this and I absolutely believe in you. Take care and until next time, go get them. Congratulations for making it through the training.

